



# FUNDRAISERS

Run a fundraiser online with all products or place a bulk order from selected products.



[www.stickybeaks.com.au](http://www.stickybeaks.com.au)



# Why choose Stickybeaks



Designers of the  
Reusable Lunch Order Bag  
Trusted since 2009

# ACHIEVE YOUR GOALS

*in 3 Easy Steps*



## 1. CHOOSE YOUR FUNDRAISER

You will profit from either fundraiser although using the online fundraiser will give you more products to earn profit from.

## 2. PROMOTE PROMOTE PROMOTE

The more you promote your fundraiser the better your sales will be. Use social media and your school newsletter to your advantage.



## 3. RECEIVE YOUR PROFIT

Now its time to finalise your fundraiser and receive your profit



*NOW LETS SHOW YOU*

**OPTION 1 & OPTION 2**

We offer 2 great  
fundraising options

Choose the option

that suits you

Online Fundraiser

OR

Standard Fundraiser



## Option 1

Run an online fundraiser and receive profit for each item purchased.

1

### APPLY FOR A WHOLESALE MEMBERSHIP

To get started, check with your school to see if they have login details. If not click on the link below.

Once approved you will receive an email and you can proceed to set up your fundraiser.

Please note: There is only 1 wholesale membership per school.

We suggest using an email address that can be passed on to the next contact person.

Create a wholesale membership

2

### SETUP THE FUNDRAISER

A login is required to get started.

Once you are set up, you will receive a unique code to send home to parents which they need to enter when placing their order so that it is allocated to your school.

They also need to select "Online School Fundraiser" at checkout and fill in the name and class of their eldest child as Lunch Wallets, Standard Drawstring Bags, Pencil Cases & Pencils will all be sent directly to the school for distribution in one order from us at the completion of the fundraiser.

All other products will be sent directly to the customer as they are not stored in our warehouse.

Start a fundraiser

3

### PROMOTE THE FUNDRAISER

Promotion is the key to a successful fundraiser. Use our free promotional material and start raising funds.

Don't forget to use your newsletter and social media to further increase your sales.

Remind parents to use your school code, enter their details and checkout using the "Online School Fundraiser" option.

Free Promotional Material

# Online Fundraiser Products

## Why Run A Stickybeaks Online Fundraiser

- ✓ It's Easy
- ✓ No risk with no minimum order quantity
- ✓ Environmentally Friendly
- ✓ Repeat sales if offered regularly
- ✓ Downloadable flyers and social media posts to help maximise sales
- ✓ Incorporate our full product range to further increase your PROFIT
- ✓ Earn up to \$3.00 PROFIT per item sold
- ✓ Free Postage Australia Wide for orders of 50 or more items

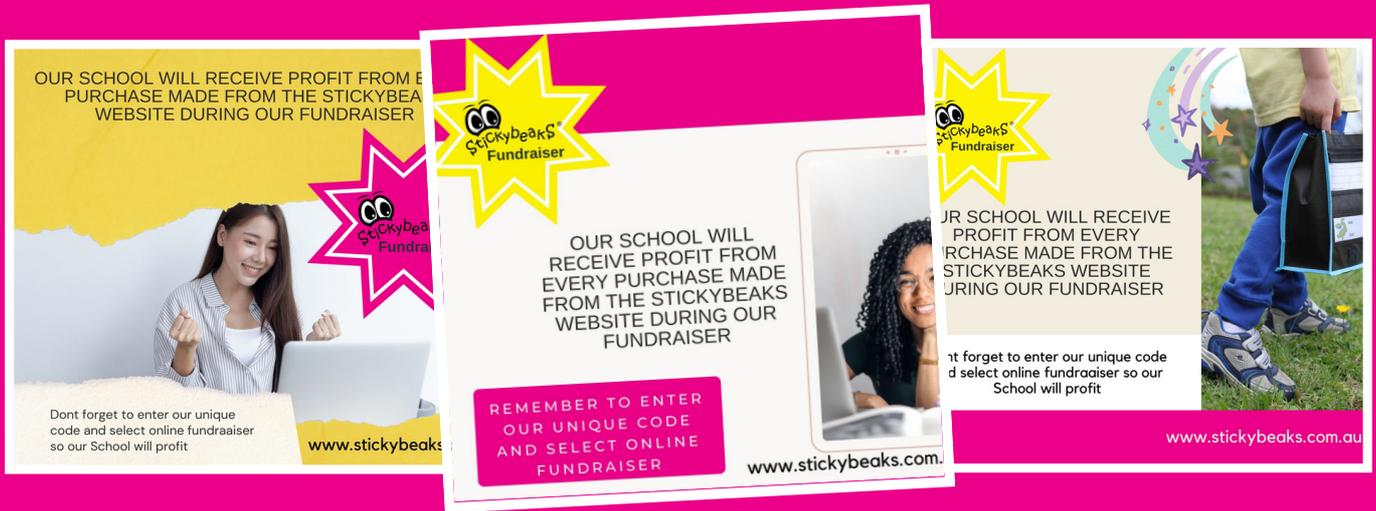
Advertise all products to increase your profit

- Reusable Lunch Order Bags
- Pencil Cases: Hardshell and Neoprene
- Coloured Pencils (18 Pack)
- Standard Drawstring Bags
- Personalised Backpacks
- Personalised Drawstring Bags
- Educational Games



At Stickybeaks, we understand the work involved in generating much needed profit from fundraisers and we believe our products can benefit your School in a number of ways.

Our feature product, the lunch wallet, is a reusable lunch order bag designed to be a clean and tidy way to deliver food to Students from the School Canteen. We see this if promoted correctly, an annual fundraiser opportunity for your school as new Students arrive each year. Incorporate all of our products to further increase your profits.



## PROMOTION IS THE KEY TO A SUCCESSFUL FUNDRAISER

*We have you covered*

Choose from our range of social media & flyers to promote your fundraiser. You will also receive a letter to email or send home to parents and / or put in your newsletter to let them know how to order.

Encourage parents to purchase from our entire range. You will receive up to \$3.00 profit for each item sold.

*The more you promote the more you will sell*



## Option 2

Run a standard fundraiser,  
send home forms and use  
products from a selected  
wholesale product range

1

### APPLY FOR A WHOLESALE MEMBERSHIP

To get started, check with your school to see if they have login details. If not click on the link below.

Once approved you will receive an email and you can proceed to set up your fundraiser.

Please note: There is only 1 wholesale membership per school.

We suggest using an email address that can be passed on to the next contact person.

Create a wholesale  
membership

2

### SETUP THE FUNDRAISER

Once your wholesale membership has been approved you will immediately be able to login to get started and to access your promotional material.

With this option, you will need to send home order forms, and collate your orders and money.

Once completed, place your order online, and once payment has been received your order will be dispatched to you for distribution.

Start a fundraiser

3

### PROMOTE THE FUNDRAISER

Promotion is the key to a successful fundraiser. Use our free promotional material and start raising funds.

Don't forget to use your newsletter and social media to further increase your sales.

Free Promotional Material

# Standard Fundraiser Products

## Why Run A Standard Fundraiser or Bulk Purchase?

- ✓ Its easy
- ✓ No risk with no minimum order quantity
- ✓ Order forms to send home to parents
- ✓ Downloadable flyers and social media posts to help maximise sales
- ✓ Free Postage for all orders of 50 or more items
- ✓ Orders between 100 and 499 of the same style of product will receive our Bulk Bonus (an extra 10% free product with their order)  
PLEASE NOTE: This bonus is for bulk wholesale orders only.  
It does not apply to online fundraisers.
- ✓ Buying 500 or more? Please contact us

## Perfect products to use in:

- Fundraisers
- Back to School Packs
- Enrolment Packs
- Kindy Orientation Packs

Our Standard range which is available for fundraising and stocking in the canteen or uniform shop are:

- Lunch Wallets
- Pencil Cases
- Coloured Pencils
- Standard Drawstring Bags

Advertise all products to increase your profit



At Stickybeaks, we understand the work involved in generating much needed profit from fundraisers and we believe our products can benefit your School in a number of ways.

Our feature product, the lunch wallet, is a reusable lunch order bag designed to be a clean and tidy way to deliver food to Students from the School Canteen. Due to our price structure, you can generate a substantial profit on your investment. We see this if promoted correctly, an annual fundraiser opportunity for your school as new Students arrive each year.



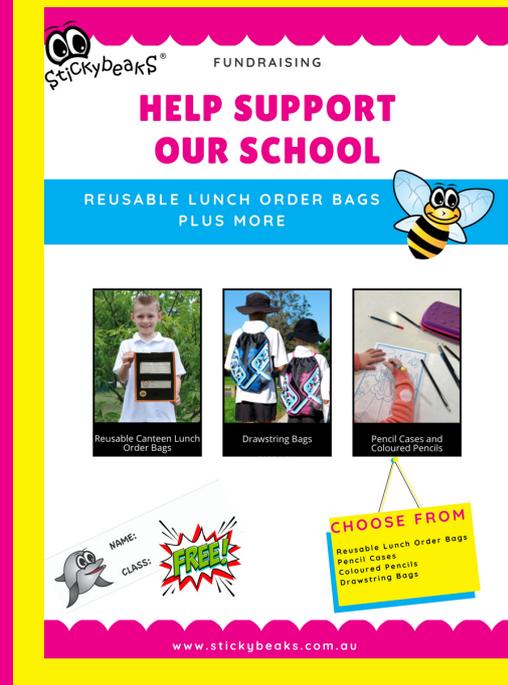
# PROMOTION IS THE KEY TO A SUCCESSFUL FUNDRAISER

*We have you covered*

Choose from our range of social media & flyers to promote your fundraiser. You will also receive a letter to email or send home to parents and / or put in your newsletter. This letter includes a link for them to download and print an order form which will be returned to you with their payment.

Encourage parents to purchase from our entire standard range to increase your profits.

*The more you promote the more you will sell*



# How to increase sales



## A Whole School Approach

Starting from the ground and working our way up is an approach many schools have taken with our products. Enrolment packages are starting to include a Lunch Wallet along with the other compulsory items needed for a new school year (library bag, diary etc).

Initial orders can be taken from parents, then a constant supply can be made available in the School Uniform Shop for new students to purchase throughout the year.

## Don't forget about the school fete

The School Fete provides a perfect opportunity to introduce and showcase this new initiative to the wider school community. A great idea is to offer a pre order to the students and provide extra to purchase on the day.

## The School Canteen and/or Uniform Shop

A constant supply of Lunch Wallets can be offered throughout the year and be prominently displayed for all students and parents to see. Both products generate interest and excitement in ordering from the canteen; they have been proven by many schools to boost sales and profit. They work hand in hand with cashless / online canteens.

## Back to School Packs

To maintain yearly profits, add the Stickybeaks Product range to your "Back to School Packs" or "Booklists".



# Name & Order Tags

Stickybeaks have gone one step further in ensuring that all bases have been covered.

We have interactive name tags that are available to download for free from our website.

Our designs cater for both boys and girls of all ages and also children with allergies.

Login to our members area and grab some today. Available for both retail & wholesale members.



NAME:  
CLASS:



NAME:  
CLASS:

O	1	4
R	2	5
D	3	6
E		
R		

Total of my lunch order \$



NAME:  
CLASS:



NAME:  
CLASS:



## Contact Us

Stickybeaks pride ourselves on a high standard of customer service, reliability and professionalism.

For further information or enquiries, please do not hesitate in contacting us on the details below.

[enquiries@stickybeaks.com.au](mailto:enquiries@stickybeaks.com.au)

[www.stickybeaks.com.au](http://www.stickybeaks.com.au)

# WE GOT THIS!

