



# Fundraising

The perfect products for:

- ✓ School Fundraising
- ✓ Kindy Orientation
- ✓ Back to School Packs
- ✓ Stock up the Uniform Shop and/or Canteen



Incorporate all of the  
Stickybeaks range to  
further increase your profits.

- Reusable Lunch Order Bags
- Pencil Cases - Neoprene & Hardshell
- Drawstring Bags - Swim / Library
- Coloured Pencils - 18 per pack

# Why Stickybeaks?

- ✓ Its easy
- ✓ No risk with no minimum order quantity
- ✓ Lots of FREE downloadable promotional material which includes forms, images and helpful hints to help you succeed
- ✓ Free Postage for all orders of 50 or more items
- ✓ Orders between 100 and 499 of the same style of product will receive our Bulk Bonus (an extra 10% free product with their order)  
PLEASE NOTE: This bonus is for bulk orders only.  
It does not apply to online fundraisers.
- ✓ Buying 500 or more? Please contact us



# Lets make some money

We understand the work involved in generating much needed profit from fundraisers and we believe our products can benefit your School in a number of ways.

Not only are our reusable lunch order bags a clean and tidy way to deliver food to your Students but due to our price structure, you can generate a substantial profit on your investment. For orders of 500 or more please contact us. We see this if promoted correctly, an annual fundraiser opportunity for your school as new Students arrive each year.



**Don't forget to include our products in your:**

- Kindy Orientation Packs • Back to School Packs
- Enrolment Packs

Along with our reusable lunch order bags, we also have other products you are welcome to add-on to your promotion such as pencil cases, coloured pencils and swim bags.

These products will help you generate a further profit for your cause.

# Achieve your goal in 4 easy steps

## Step 1:

There are now 2 options for you to run your fundraiser. You can choose to run your fundraiser online and not have to worry about collection forms and money or you can choose to send home order forms with each child, collect the orders and money, then place your order at the end of the promotion.

### **ONLINE FUNDRAISER**

When you register for your fundraiser you will get a unique code. Put this code along with your fundraiser start and finish dates on a promotion email to your parents.

Let Parents know to visit our online store [www.stickybeaks.com.au](http://www.stickybeaks.com.au) , choose their products, place & pay for their order. Parents will to fill in the fundraiser code, the school name plus name and class of their eldest child. Parents will also need to select Online School Fundraiser only as their delivery method.

When the School code is entered & Online School Fundraiser is selected, the order will be allocated to your school. You can login at any time and check how your orders are going.



At the end of the fundraiser, the orders will be sent out in one delivery to the School for you to allocate to each parent along with a list containing one child's name & class from each family and their total order.

This code will be active for the duration of your fundraiser. Please note you will receive **\$3.00 per item sold during your online fundraiser**. If your fundraiser totals more than 50 items you will receive FREE postage. If your order is for less than 50 items postage will be \$19.95 Australia Wide.

## **SEND HOME ORDER FORMS**

Alternatively, you can select the Parent Order Form from your downloaded promotional material and print. This form can be modified to suit you.

Send the order form home with the children and also put a copy in your newsletter. You set the price you are selling our products for and your profit will be the difference between the price you charge and our wholesale price. If your fundraiser totals more than 50 items you will receive FREE postage. If your order is for less than 50 items postage will be \$19.95 Australia Wide.

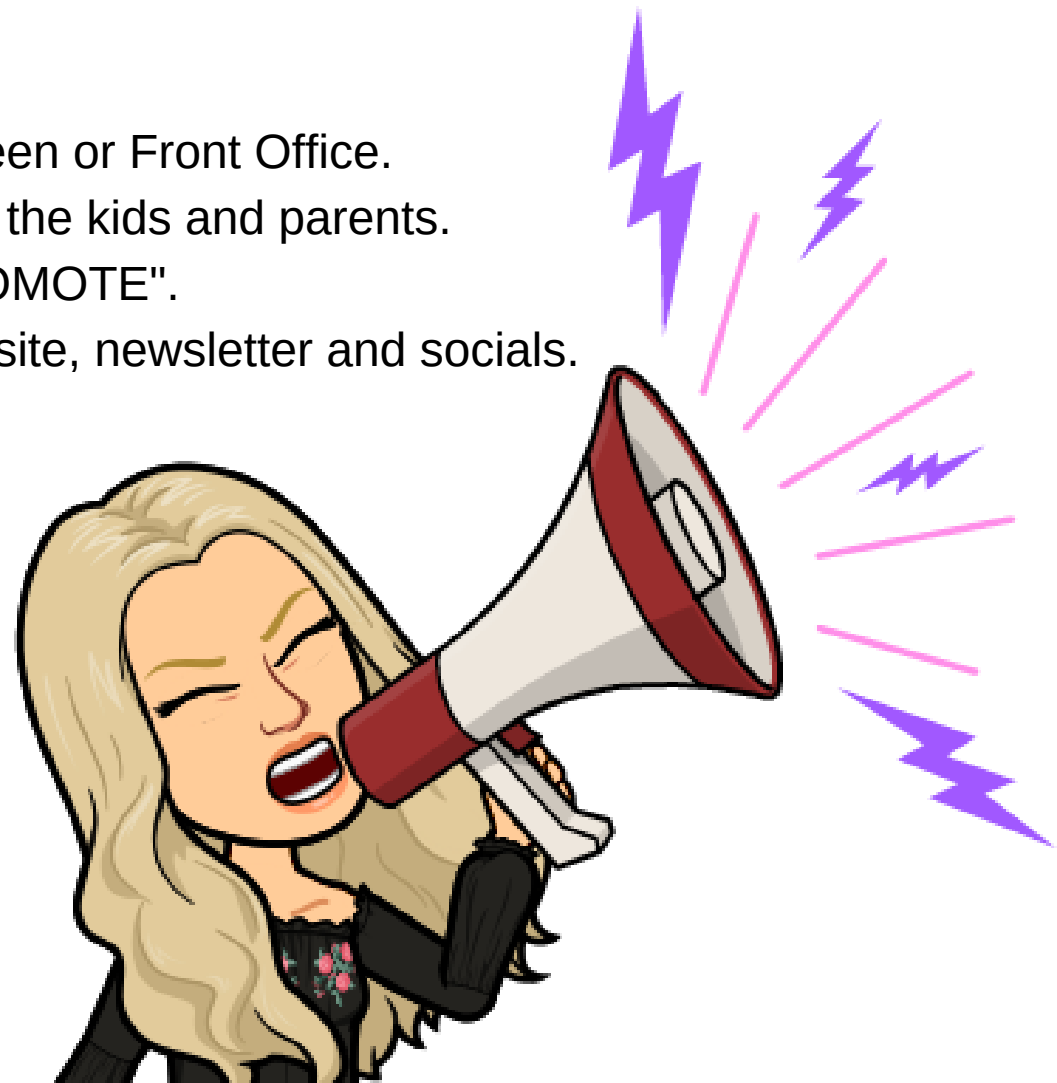


## Step 2:

Choose an ad to put in your newsletter each week, on your website and social media from your downloaded material. Show the Reusable Lunch Order Bags at assemblies, take them around to classrooms. Show the Kids and they will want them. Let them know all products that are available to purchase. This will increase your profit for next to no extra work.

## Step 3:

Set up a display in an obvious spot ie. Canteen or Front Office.  
Put up posters around the school in view for the kids and parents.  
Remember "PROMOTE" "PROMOTE" "PROMOTE".  
Advertise your fundraiser on the school website, newsletter and socials.



# Step 4:

## **ONLINE FUNDRAISER OPTION:**

At the end of your fundraiser, you will be emailed a list of which families have ordered and what their order was for. It will have the name of one child from each family in which the order will be sent home with.

After your order is packed, we will receive the complete order for you to break up and send home with the students as per the list.

Within 7 days of the completion of your fundraiser you will receive your profit, less admin charges into the designated school bank account.

## **SEND HOME ORDER FORMS OPTION:**

Collect order forms and money.

Visit our website to place your order.

Payment options are: credit card (via paypal) or direct deposit. Payment must be received prior to dispatch.



# How to increase sales

## A Whole School Approach...

Starting from the ground and working our way up is an approach many schools have taken with our products. Enrolment packages are starting to include a Lunch Wallet or an All Rounder; along with the other compulsory items needed for a new school year (library bag, diary etc).

Initial orders can be taken from parents, then a constant supply can be made available in the School Uniform Shop for new students to purchase throughout the year.

## Don't forget about the school fete...

The School Fete provides a perfect opportunity to introduce and showcase this new initiative to the wider school community. A great idea is to offer a pre order to the students and provide extra to purchase on the day.

## The School Canteen and/or Uniform Shop...

A constant supply of Lunch Wallets and All Rounders can be offered throughout the year and be prominently displayed for all students and parents to see. Both products generate interest and excitement in ordering from the canteen; they have been proven by many schools to boost sales and profit. They work hand in hand with cashless / online canteens.

## Back to School Packs...

To maintain yearly profits, add the Stickybeaks Product range to your "Back to School Packs" or "Booklists".





# Reusable Lunch Order Bags

## "The Lunch Wallet"

- Designed to replace paper lunch bags when ordering from the canteen.
- Holds more food than paper bags.
- Sturdy flat base makes them easy to pack and stack.
- Made from non woven polypropylene (like green shopping bags)
- Extremely easy to wipe clean with a damp cloth.
- Reduces paper waste.
- Hygienic zipper pocket to separate money from contact with food.
- Fastens into a wallet when in a closed position.
- Clear pocket that displays name & class.
- Clear pocket with zipper for money & written lunch order to be clearly displayed.
- Size of Lunch Wallet is approximately: 23cm (H) x 18cm (W) x 10cm (D).
- Pocket sizes and colours may vary.
- Lunch Wallets available now available with 8 bright binding colours.

**Wholesale price \$6.50 each**  
**(RRP \$10.50 each)**



# Reusable Lunch Order Bags

## "Insulated All Rounder"

**LIMITED STOCK**

- Designed to replace paper lunch bags when ordering from the canteen.
- Made from non woven polypropylene (like green shopping bags)
- The insulated PEVA lining keeps food and drinks hot and/or cold.
- Holds more food than paper bags.
- Extremely easy to wipe clean with a damp cloth.
- Reduces paper waste.
- Zippered pocket to separate money from contact with food & clearly display order.
- Clear slip pocket for childs name & class to be clearly displayed.
- Fastens into a wallet when in a closed position.
- All Rounders available with 3 bright binding colours.
- Dimensions are approximately: 23cm (height) x 19cm (width) x 11cm (depth).
- Pocket sizes and colours may vary.

**Wholesale price \$8.50 each**  
**(RRP \$12.50 each)**



# Drawstring Bags

## "Swim / Library / Everyday Bags"

- Made from polyester fabric with a soft waterproof polyester lining.
- Closes with a double drawstring which means the bag can be carried over the shoulder or just like a back pack.
- A popular choice for schools due to the bags' many practical aspects and appealing fresh designs.

The many uses include:

- A waterproof swim bag for swimming lessons, swim carnivals or days at the beach.
- A light weight excursion bag
- A library bag and/or sports bag.

**Wholesale price \$6.00 each**  
**(RRP \$10.00 each)**





# Hardshell Pencil Cases

- Hardshell pencil case with inner mesh compartments, pen slots and elastic straps.
- The mesh pockets are perfect for storing your pencils or textas.
- The large pencil holders fit large or multiple pens or pencils and elastic strapping is perfect for storing your geometry set.
- Available in 4 different colours.
- External measurements are approx 22cmL x 15cm W.



**Wholesale price \$8.50 each  
(RRP \$12.50 each)**



# Neoprene Pencil Cases

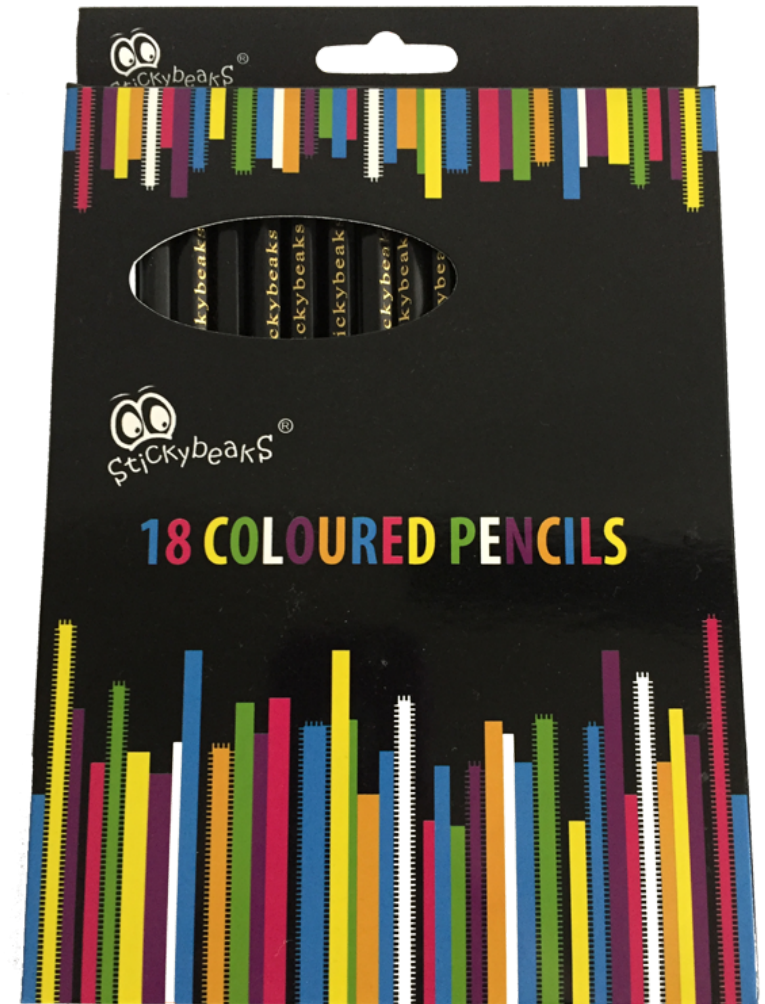
- Neoprene pencil case
- 2 separate zippered pockets.
- Available in 2 different styles.



**Wholesale price \$6.00 each  
(RRP \$10.00 each)**

# Coloured Pencils

- Stickybeaks coloured pencils come in a box of 18.
- The stylish look of the black pencil with gold writing and coloured tip ends make them visually appealing.
- Placement of a white strip down the side of the pencil to write the child's name and class.
- Great addition to all pencil cases.




**Wholesale price \$4.00 each  
(RRP \$6.00 each)**

# Name & Order Tags

Stickybeaks have gone one step further in ensuring that all bases have been covered.


We have interactive name tags that are available to download for free from our website.

Our designs cater for both boys and girls of all ages and also children with allergies.




NAME: \_\_\_\_\_

CLASS: \_\_\_\_\_




NAME: \_\_\_\_\_

CLASS: \_\_\_\_\_



NAME: \_\_\_\_\_

CLASS: \_\_\_\_\_



NAME: \_\_\_\_\_

CLASS: \_\_\_\_\_



O R D E R	1 _____	4 _____
	2 _____	5 _____
	3 _____	6 _____
Total of my lunch order \$ _____		



# Contact Us

Stickybeaks pride ourselves on a high standard of customer service, reliability and professionalism. For further information or enquiries, please do not hesitate in contacting us on the details below.

**EMAIL:** [enquiries@stickybeaks.com.au](mailto:enquiries@stickybeaks.com.au)

**WEBSITE:** [www.stickybeaks.com.au](http://www.stickybeaks.com.au)



# WE GOT THIS!

