



EARN UP TO 77% PROFIT

The perfect products to help you along with your:

- ✓ School Fundraising
- ✓ Kindy Orientation
- ✓ Back to School Packs
- ✓ Stock up the Uniform Shop and/or Canteen

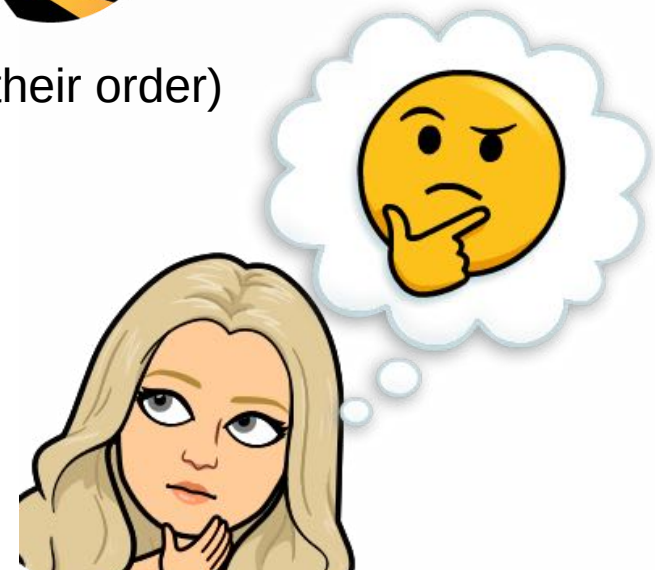
Incorporate some or all of the
Stickybeaks range to
further increase your profits.

- Reusable Lunch Order Bags
(Insulated & Non Insulated)
- Pencil Cases - Neoprene & Hardshell
- Snazzy Drawstring Bags - Swim / Library
- Coloured Pencils - 18 per pack



Why should I choose Stickybeaks?

- ✓ Its easy
- ✓ No risk with no minimum order quantity
- ✓ Lots of FREE downloadable promotional material which includes forms, images and helpful hints to help you succeed
- ✓ Earn up to 77% profit
- ✓ Free Postage for all orders of 50 or more items
- ✓ Orders between 100 and 499 of the same style of product will receive our Bulk Bonus (an extra 10% free product with their order)
- ✓ Buying 500 or more? Please contact us



Earn up to 77% Profit

We understand the work involved in generating much needed profit from fundraisers and we believe our products can benefit your School in a number of ways.

Not only are our reusable lunch order bags a clean and tidy way to deliver food to your Students but due to our price structure you can generate a 61.53% profit on your investment. This figure can be improved further to over 77% profit if you are able to take advantage of our bonus stock with orders between 100 & 499 units. For orders of 500 or more please contact us. We see this, if promoted correctly, an annual fundraiser opportunity for your school as new Students arrive each year.



Don't forget to include our products in your:

- Kindy Orientation Packs • Back to School Packs
- Enrolment Packs

Along with our reusable lunch order bags, we also have other products you are welcome to add-on to your promotion such as pencil cases, coloured pencils and swim bags.

These products will help you generate a further profit for your cause.

Achieve your goal in 4 easy steps

Step 1:

Select the Parent Order Form from your downloaded promotional material and print. This form can be modified to suit you. Send the order form home with the children and also put a copy in your newsletter.

Step 2:

Choose an ad to put in your newsletter each week, on your website and social media from your downloaded material. Show the Reusable Lunch Order Bags at assemblies, take them around to classrooms. Show the Kids and they will want them. Let them know all products that are available to purchase. This will increase your profit for next to no extra work.

Step 3:

Set up a display in an obvious spot ie. Canteen or Front Office.
Put up posters around the school in view for the kids and parents.
Remember "PROMOTE" "PROMOTE" "PROMOTE" "PROMOTE"

Step 4:

Collect order forms and money.
Visit our website to place your order.
Payment options are either direct deposit or cheque.



How to increase sales

A Whole School Approach...

Starting from the ground and working our way up is an approach many schools have taken with our products. Enrolment packages are starting to include a Lunch Wallet or an All rounder; along with the other compulsory items needed for a new school year (library bag, diary etc).

Initial orders can be taken from parents, then a constant supply can be made available in the School Uniform Shop for new students to purchase throughout the year.

Don't forget about the school fete...

The School Fete provides a perfect opportunity to introduce and showcase this new initiative to the wider school community. A great idea is to offer a pre order to the students and provide extra to purchase on the day.

The School Canteen and/or Uniform Shop...

A constant supply of Lunch Wallets and All Rounders can be offered throughout the year and be prominently displayed for all students and parents to see. Both products generate interest and excitement in ordering from the canteen; they have been proven by many schools to boost sales and profit. They work hand in hand with cashless / online canteens.

Back to School Packs...

To maintain yearly profits, add the Stickybeaks Product range to your "Back to School Packs" or "Booklists".



Reusable Lunch Order Bags

"The Lunch Wallet"



- Designed to replace paper lunch bags when ordering from the canteen.
- Holds more food than paper bags.
- Sturdy flat base makes them easy to pack and stack.
- Made from non woven polypropylene (like green shopping bags) as it is durable and easy to clean
- Extremely easy to wipe clean with a damp cloth.
- Reduces paper waste.
- Hygienic zipper pocket to separate money from contact with food.
- Fastens into a wallet when in a closed position.
- Clear pocket to displays name & class.
- Clear pocket with zipper for money & written lunch order to be clearly displayed.
- Size of Lunch Wallet is approximately: 23cm (H) x 18cm (W) x 10cm (D).
- Pocket sizes and colours may vary.
- Lunch Wallets available now available with 8 bright binding colours.

Wholesale price \$6.50 each
(RRP \$10.50 each)





Reusable Lunch Order Bags

"Insulated All Rounder"

- Designed to replace paper lunch bags when ordering from the canteen.
- Made from non woven polypropylene (like green shopping bags) as it is durable and easy to clean
- The insulated PEVA lining keeps food and drinks hot and/or cold.
- Holds more food than paper bags.
- Extremely easy to wipe clean with a damp cloth.
- Reduces paper waste.
- Hygienic zipper pocket to separate money from contact with food & clearly display order.
- Clear slip pocket for child's name & class to be clearly displayed.
- Fastens into a wallet when in a closed position.
- All Rounders available with 3 bright binding colours.
- Dimensions are approximately: 23cm (height) x 19cm (width) x 11cm (depth).
- Pocket sizes and colours may vary.

Wholesale price \$8.50 each
(RRP \$12.50 each)





Drawstring Bags

"Swim / Library / Everyday Bags"

- Made from polyester fabric with a soft waterproof polyester lining.
- Closes with a double drawstring which means the bag can be carried over the shoulder or just like a back pack.
- A popular choice for schools due to the bags' many practical aspects and appealing fresh designs.

The many uses include:

- A waterproof swim bag for swimming lessons, swim carnivals or days at the beach.
- A light weight excursion bag- great alternative to plastic bags or bulky backpacks.
- A library bag and/or sports bag.



**Wholesale price \$6.00 each
(RRP \$10.00 each)**



Hardshell Pencil Cases

- Hardshell pencil case with inner mesh compartments, pen slots and elastic straps.
- The mesh pockets are perfect for storing your pencils or textas.
- The large pencil holders fit large or multiple pens or pencils and elastic strapping is perfect for storing your geometry set.
- Available in 4 different colours.
- External measurements are approx 22cmL x 15cm W.



**Wholesale price \$8.50 each
(RRP \$12.50 each)**

GREAT!



Neoprene Pencil Cases

- Neoprene pencil case
- 2 separate zippered pockets.
- Available in 2 different styles.



Wholesale price \$6.00 each
(RRP \$10.00 each)

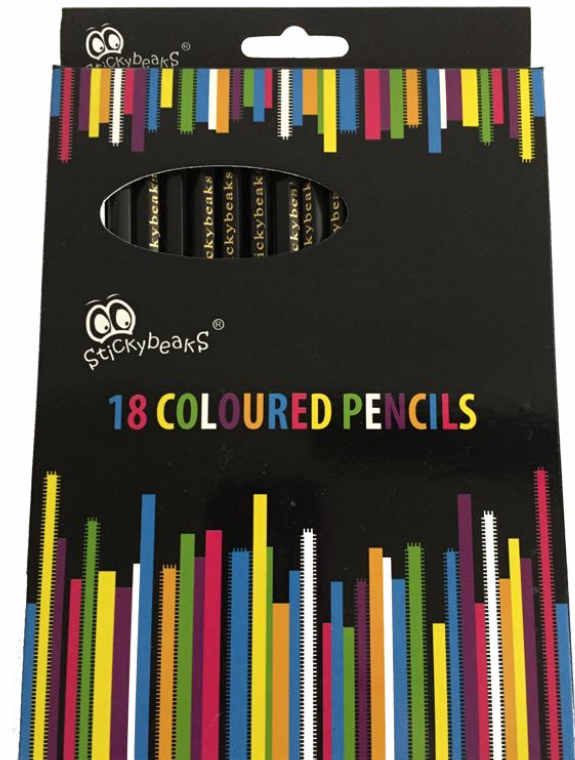
**SIGN
ME UP** 

Coloured Pencils



- Stickybeaks coloured pencils come in a box of 18.
- The stylish look of the black pencil with gold writing and coloured tip ends make them visually appealing.
- Placement of a white strip down the side of the pencil to write the child's name and class.
- Great addition to all pencil cases.

**Wholesale price \$4.00 each
(RRP \$6.00 each)**



Name & Order Tags

Stickybeaks have gone one step further in ensuring that all bases have been covered.


We have interactive name tags that are available to download for free from our website.

Our designs cater for both boys and girls of all ages and also children with allergies.




NAME: _____

CLASS: _____




NAME: _____

CLASS: _____



NAME: _____

CLASS: _____



NAME: _____

CLASS: _____

SMART!



| | | |
|----------------------------|---|---|
| O | 1 | 4 |
| R | 2 | 5 |
| D | 3 | 6 |
| E | | |
| R | | |
| Total of my lunch order \$ | | |

Contact Us

Stickybeaks pride ourselves on a high standard of customer service, reliability and professionalism. For further information or enquiries, please do not hesitate in contacting us on the details below.

POST:

**Stickybeaks PO Box 311, Macarthur Square LPO
MACARTHUR SQUARE NSW 2560**

PHONE: 0401 082 960

EMAIL: enquiries@stickybeaks.com.au

WEBSITE: www.stickybeaks.com.au



WE GOT THIS!

